



Easier to use than ever before ...
a new look for a trusted
health information resource

HEALTH & WELLNESS
RESOURCE CENTER

New York Public Library
Best Reference

Library Journal
Best Reference

"We highly recommend this product for medium to large public libraries and school libraries as well. Presently, nothing comes close to competing with it for users from novice to expert, based on content, currentness, and alternative health coverage."
— NetConnect

More than the Web itself could ever deliver

The *Health & Wellness Resource Center* gives users much more than any other health-related resource on the Internet. It's a fully integrated, ever-growing electronic resource center that offers historical and up-to-date consumer health information at various levels.

A clean, crisp, easy-to-use interface offers:

- An enhanced search box, interesting news stories, the ability to quickly find a drug by name or symptom and a helpful subject search to diseases and conditions — all from the home page

Ongoing updates keep information fresh

Since its inception, *Health & Wellness Resource Center* has established itself as the "go-to" medical reference in libraries everywhere. Providing easy-to-find answers via an intuitive interface makes this an ideal resource for researchers of all ages and levels of study. Our newest interface offers a wider variety of results than ever before — users will see video results under a new Videos tab, while newspapers, newsletters and news feeds populate a News tab.

The latest release of the database includes a variety of updates, including 500+ revised entries from the *Gale Encyclopedia of Childhood and Adolescence*, new drug content from PDR and the newest edition of the *Medical Health Information Directory*. Full-text, in-depth disease and condition overviews come from a broad collection of Gale reference titles, including *The Gale Encyclopedia of Medicine*, *The Gale Encyclopedia of Childhood & Adolescence*, *The Gale Encyclopedia of Cancer*, and *The Gale Encyclopedia of Genetic Disorders*.

- Health information carefully compiled by trusted professionals
- Health-related articles from 3,000+ general interest publications
- Hundreds of streaming videos from medical experts
- Hundreds of health journals and magazines, newsletters and thousands of pamphlets
- More than 75% in full text
- Access to trusted health Web sites



A clean and crisp home page provides quick access to hot new topics, as well as the deeper information necessary for more serious research.

Users can watch hundreds of streaming videos from experts in the medical field.

Streaming video offers interactive insight from health professionals worldwide

Looking for answers to health and medical questions can often be a stressful and confusing time. Streaming video, which can be found under the Videos tab in a variety of subject areas, offers *Health & Wellness Resource Center* users a more dynamic way to get the information they need.

The screenshot shows a web-based streaming video player. At the top, the video title is "Say ALOHA to Heart Disease". The video player itself shows a paused scene with two women in a clinical setting. Below the video is a control bar with play, stop, and volume buttons. To the right of the video player, there is a transcript section titled "Read Transcript" with the text: "NewYork-Presbyterian Hospital, The University Hospital of Columbia and Cornell". Below the transcript, it lists the "Editorial Consultant(s)" as "Sharonne Hayes, MD" (Mayo Clinic Women's Heart Clinic) and the "Medical Reviewer(s)" as "Sumit Verma, MD". It also states "Medically Reviewed On: January 21, 2007". At the bottom of the transcript area, there are buttons for "Participants", "Give Your Feedback", "Send To A Friend", and "Test Your Knowledge". Below the video player, there is a "Related Programs" section with two items: "Abdominal Aortic Aneurysms: A Silent Threat" and "Controlling Cholesterol Counts". At the very bottom of the interface, there are links for "Privacy Policy", "Disclaimer", and "Editorial & Sponsorship Policy".

From the video screen, users can access the written transcript and related information. They can also test their knowledge, view the list of participants, give feedback and send the video to a friend.